



JCA in association with C21 launches the first Supper Club

JCA in association with C21 has announced the launch of The C21 Supper Clubs - the inaugural evening soiree taking place on June 21 at Shoreditch House.

Food for thought on this occasion is Strategies for Digital Distribution. Panelists at the event include:

Richard Mansell, CIO and Founder, My Video Rights

Andy Taylor, director, digital media at All3MediaGroup

John Keeling, platform controller, SeeSaw

Justin Judd, CEO, I Rights

Jane Millichip, chief operating officer, RDF Rights

Lesley Mackenzie, group digital officer, Love Film

Matt Bowman, commercial director JCA

The panel will kick-start an evening of discussion about the future shape of the market.

Simon Kay, MD of JCA, said: "JCA is very proud to be collaborating on this inaugural C21 Supper Club. The calibre of panellists and response of invited guests demonstrates the increasing significance of digital distribution in the industry. I am looking forward to discussing the different approaches being taken."

David Jenkinson, editor-in-chief & managing director of C21Media, Added: "The C21 Supper Clubs will bring together leading thinkers from the international entertainment community in a stimulating environment network. We are delighted to partner with JCA on this first event. It is a leading player in the sector and has inspired the choice of subject for this first event.

"Strategies for digital distribution are being put in place almost overnight as new opportunities arise and markets shift. When content owners get this right they are able to monetise archives, make sales and shipping easier - as well as cheaper - and deliver content at the click of a button. This event, in association with digital content specialists JCA, will give the industry the opportunity to debate the issues, share experiences and best practices."

The invitation-only event will take place at Shoreditch House on Monday June 21 between 18.30 and 21.00, and will see industry experts discussing strategies for digital distribution in front of an invited audience of industry leaders.

The C21 Supper Club is by invitation only. Anyone interested in attending should email C21's director of conferences and events Helen Pennington, e-mail: Helen@c21media.net